

## About EVR

You want campaigns that are memorable and results that last. **That's what we do.**

### Brand Strategy

Integrating business and brand strategy into a go-to-market strategy means positioning and messaging that will uniquely communicate your value and drive market performance. **Whatever your brand situation may be, we will help it grow meaning and impact.**

### Design & Production

Inspiration can come from anywhere. For us, it's the product of insatiable curiosity, indulging creativity and a knack for sniffing out the shiny things that make brands coveted and admired. **We call it Informed Ingenuity.**

### Traditional & Digital Media

**You can't be everywhere, but if you are strategic, you can be on the channels that matter the most.** Our dedicated team of media pros has the right knowledge, strategy and planning to get you there.

### Social Media

The social landscape is ever-changing, and it requires a watchful eye to know how to best invest your time, effort and money. **It's not about volume, but the quality of your interactions.**

### Website Development

We take a "user first" approach to each web and mobile project to ensure the **end result does not only look great, but also offers a great experience and meets the marketing objectives of your business.**

#### CONTACT US

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*informed ingenuity*

## EVR Specialties

**Healthcare Marketing: Relationships are everything.** You need an agency you can trust to deliver the services you want, but it's more than that. Healthcare reform, shifting demographics, competitive alliances, quality measures, value-based pricing and transparency have created new challenges for healthcare marketers. You need a partner that grasps these changes and has the ability to craft marketing strategies to meet them while staying true to your mission. We get that.



**New Hampshire: Every day, we connect people with the businesses that make this state great.**

We love to celebrate the benefits of living, working and playing in the Granite State. Through a deep understanding of the uniqueness of our state and the different regions and people who live here, we tailor strategies that resonate.



**Senior Living: First impressions are lasting.** Leaving the family home is an emotional decision that doesn't come easy. Being able to ease concerns and answer questions before they're even asked establishes your value, builds trust and distinguishes you in a competitive marketplace. The task of making prospects and their loved ones feel comfortable enough to take that final step in the decision-making process can be challenging. We will help you guide them through the door.

**EVR Media Group: We work diligently to deliver the fundamentals of analysis, planning and optimization for each of our clients' unique strategies.** Once under way, you will see we go deeper. We don't just deliver analytics in our reporting back to you—we dive into the numbers and think. We make observations, discover insights and develop recommendations that lead to more successful results.